

**AFFORDABLE
MEETINGS**



**UNLIMITED
POSSIBILITIES**



Tunica has continually proven to be a big draw. Six world-class casinos, two championship golf courses and endless dining and entertainment choices attract millions of visitors annually. But as a meeting planner, we know that your job is not just fun and games — it's strictly business, with high expectations and a budget that gets tighter every year.

We have you covered. Tunica offers a wide variety of compelling venues that can create a true meeting experience, complete with all the necessary resources and technology you need to impress your attendees. More than 4,000 luxuriously appointed hotel rooms make it enticing for attendees to stay — even after the final presentation is made.

Best of all for meeting planners, Tunica offers upscale resort accommodations at affordable prices. Our meeting facilities and entertainment keep costs low and your business moving forward. And our proximity to I-55, I-69/269 and Memphis International Airport helps make travel inexpensive and convenient for your attendees.

Let us show you how you can have a successful meeting in Tunica. This guide offers a comprehensive overview of available facilities and resources. To truly appreciate what Tunica has to offer, a visit is a must! For expanded information or to set up your site visit, call the Tunica Convention and Visitors Bureau at 1.888.4TUNICA (488.6422) or visit tunicatravel.com.



- Huge casino resort complex with 24/7 casinos
- Over 4,000 hotel rooms
- Meeting facilities up to 48,000 square feet
- Showrooms for special presentations
- Convenient break-out rooms
- A half-hour from Memphis International Airport
- Ease of westbound traffic on I-69/269 connecting I-40 & I-22 as well as Hwy 72 & 78
- Unique off-site venues
- Live music, seven days a week

WHEN THE MEETING ENDS THE FUN BEGINS

You and your attendees will have no problem finding entertainment in Tunica. When the meeting is over, we have a variety of stimulating activities that get the good times rolling.

World-Class Casino Resorts — Tunica's six casinos offer Vegas-style gaming excitement, with more than 5,200 slot machines, 160 game tables and multiple poker rooms ready to pay out. With over 4,000 rooms and luxury suites available, you and your attendees will have no problem getting comfortable between meetings.

Top-Name Entertainers — We are the South's center for live music and spectacular events. From superstar comedians to sensational divas, world-famous names appear regularly at Tunica's premier entertainment venues.

Dining — There is no shortage of dining options in Tunica. Our resorts offer some of the finest restaurants in the South, as well as buffets that seem to stretch for miles.

Golf and Tennis — Tunica is quickly becoming a premier golf destination, with two masterfully designed championship golf courses. Plus, Tunica has four of the best public indoor Har-Tru® clay courts in the South.

Spas — Indulge your senses and ease your worries at one of Tunica's resort spas. Tunica's spas offer a variety of treatment options, including massages, facials and workout facilities.

Shopping — Just up the road in Southaven, you'll find brand-name outlet stores at Tanger Outlet, while historic downtown Tunica offers a variety of specialty shops.

Museums — The museums of Tunica showcase the rich history of the Mississippi Delta. We are in the epicenter of blues heritage, and places like the Mississippi River Museum at Tunica RiverPark and the Gateway to the Blues Museum offer a glimpse into our illustrious past.

Explore the Mississippi — Tunica RiverPark is a stunningly beautiful venue, offering spectacular views of the Mississippi River and an EcoTrail that lets you hike along its beautiful eastern bank.

Relive Music History — Tunica is your gateway to the blues located on Highway 61, America's Blues Highway. Begin your tour of the Mississippi Blues Trail at the Gateway to the Blues Museum & Visitors Center, where you'll find the Highway 61 blues marker, and then continue to find other markers in the Tunica area. And Tunica is only a day trip away from some of the region's most famous locales, such as Ground Zero Blues Club and the B.B. King Museum and Delta Interpretive Center. In addition, A half-hour's drive away is Memphis, with great music wonders like Beale Street, Sun Studio and Graceland®.



Live it up just down the road



1021 CASINO CENTER DR., TUNICA RESORTS, MS 38664 ★ 1.800.303.7463 ★ HORSESHOETUNICA.COM

ROOMS – LUXURY: 506 ★ MEETING FACILITIES: ENTERTAINMENT VENUE – 10,000 SQ. FT. • MEETING ROOMS – 1,900 SQ. FT.

GAMING

- 24-hour casino with 100% Vegas-style action
- World-class tables featuring 100x odds and \$10,000 limits
- Over 900 slot machines, plus over 70 game tables
- A Total Rewards® Casino

AMENITIES & SERVICES

- 24-hour room service
- Full-service health spa, sauna and steam room, facials and massages by appointment, and outdoor swimming pool
- Free valet and self-parking in our well-lit, four-story parking garage with direct casino/hotel access

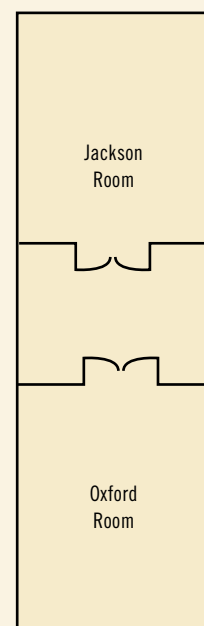
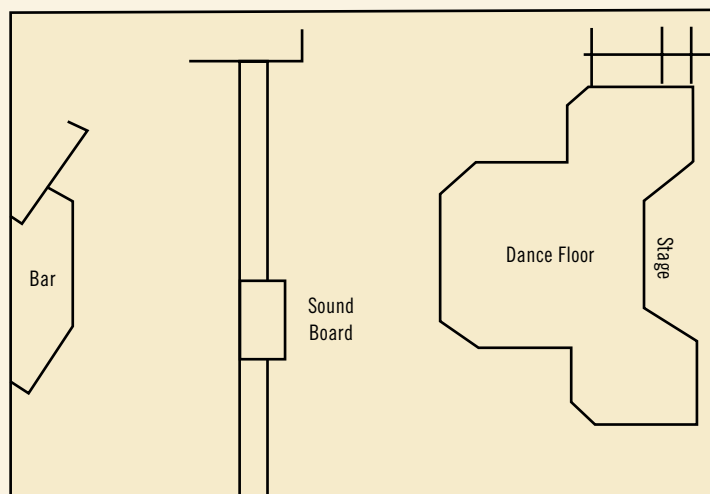
MEETING FACILITIES

- 840-square-foot Jackson Room accommodates up to 30 people in a meeting-room setting and up to 40 in a banquet setting

- 1,060-square-foot Oxford Room accommodates up to 40 people in a meeting-room setting and up to 50 in a banquet setting
- Total Rewards® offered for Meeting and Group Planners

DINING

- Jack Binion's Steak House: a superb steakhouse serving prime meats and seafoods
- 8 oz. Burger Bar
- Starbucks®
- Noodles Asian Restaurant
- JB's Cafe



MEETING ROOM	DIMENSIONS (SQ. FT.)	THEATER	CLASSROOM	TRADE SHOW (10 x 10)	U-SHAPE	RECEPTION	BANQUET
Bluesville	100' x 100' (10,000 sq. ft.)	900	200	45			500
Founder's Club	(3,077 sq. ft.)					300	
Oxford Room	24' x 44' (1,060 sq. ft.)	70	40	8	26		50
Jackson Room	24' x 35' (840 sq. ft.)	30	30	6	20		40



GOLD STRIKE

A ONE STAR REWARDS CASINO

1010 CASINO CENTER DR., TUNICA RESORTS, MS 38664 ★ 1.888.245.7829 ★ GOLDSTRIKE.COM

ROOMS: 1,100 ★ MEETING FACILITIES: 30,000 SQ. FT.

GAMING

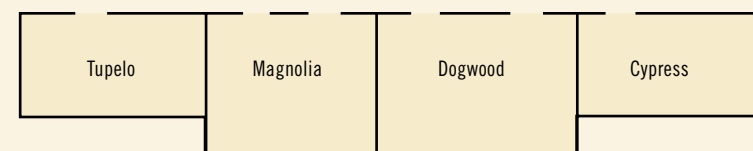
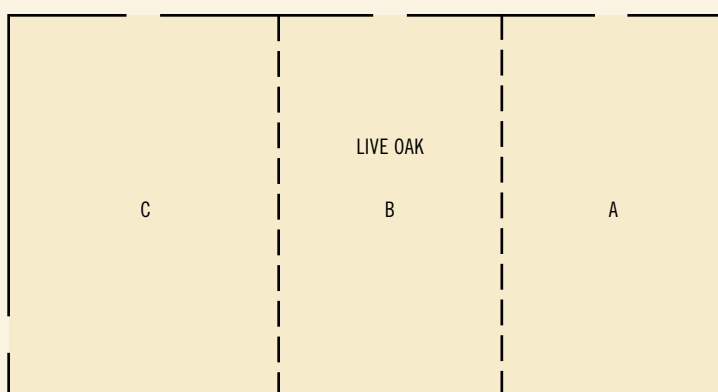
- 50,000-square-foot casino floor
- 1,100+ slot machines
- 56 game tables

MEETING FACILITIES

- 30,000 square feet of meeting and function space, including an elegantly appointed 9,000-square-foot grand ballroom and four well-appointed smaller meeting rooms, ranging from 400 to 1,200 square feet
- A variety of state-of-the-art audiovisual equipment
- A large prefunction area, perfectly suited for event registration

DINING

- Chicago Steakhouse: 106-seat, high-end gourmet restaurant featuring steaks, chops and fresh fish
- Buffet Americana: 350-seat, open-air, New Orleans-style casual setting that serves around the clock and features a Sunday brunch
- BetMGM Book Bar & Grill: Southern comfort food, pub classics and a wide variety of draft, wine & cocktails while watching the game on one of 50 flat screens after placing your bet
- Sweet Tea: offering burgers, sandwiches, homemade milkshakes and the best sweet tea 24/7



MEETING ROOM	DIMENSIONS (SQ. FT.)	THEATER	CLASSROOM	TRADE SHOW (10 x 10)	U-SHAPE	RECEPTION	BANQUET
Live Oak	70' x 129' (9,030 sq. ft.)	1,170	500	45		800	550
Live Oak A	70' x 40' (2,800 sq. ft.)	320	120			270	150
Live Oak B	70' x 40' (2,800 sq. ft.)	320	120			270	150
Live Oak C	70' x 49' (3,430 sq. ft.)	360	150			300	200
Tupelo	14' x 27' (378 sq. ft.)	20	15	18	15	20	20
Magnolia	38' x 30' (1,140 sq. ft.)	80	50	32	45	100	80
Dogwood	38' x 30' (1,140 sq. ft.)	80	50	32	45	100	80
Cypress	14' x 27' (378 sq. ft.)	20	15	18	15	20	20
Millennium Theatre	(18,250 sq. ft.)	766					
Prefunction Space	(5,058 sq. ft.)					300	250

Specifications subject to change. Call for current information.



SAM'S TOWN

HOTEL & GAMBLING HALL, TUNICA

A BOYD GAMING EXPERIENCE




1477 CASINO STRIP RESORT BLVD., TUNICA RESORTS, MS 38664 ★ 1.800.456.0711 ★ SAMSTOWNTUNICA.COM

ROOMS: 354 ★ MEETING FACILITIES: 20,000 SQ. FT.

GAMING

- Over 600 slot machines and 9 game tables

AMENITIES & SERVICES

 River Bend Links: 18-hole championship golf course on-site

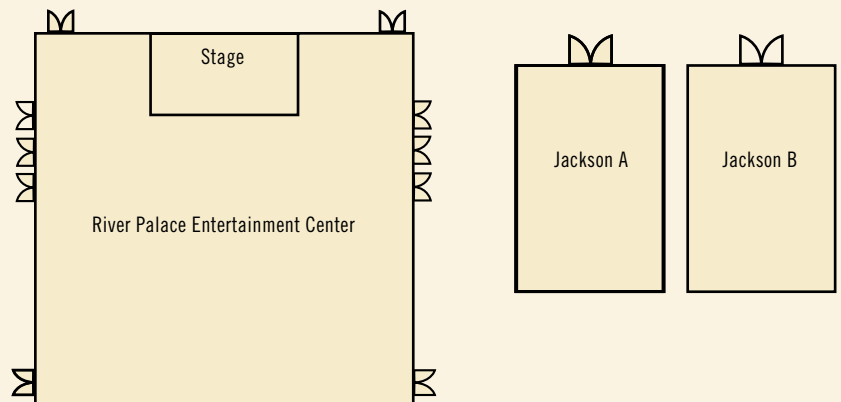
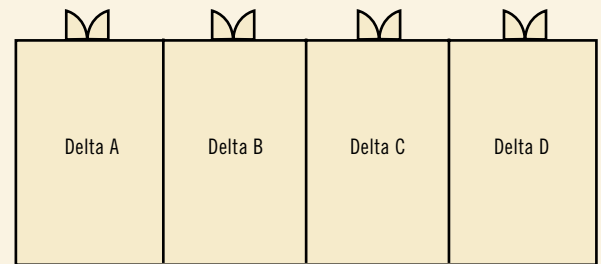
- 354 comfortable rooms and suites
- Full-service RV park
- World-class entertainment at the 1,600-seat River Palace Entertainment Center
- Roxy's Live! Lounge
- Swimming pool, workout room and facilities
- Covered parking
- Property-wide complimentary Wi-Fi
- Over 60 in-room TV channels
- Complimentary valet parking

MEETING FACILITIES

- Full-scale meeting and banquet facilities for up to 1,500 people
- Can accommodate large conventions, trade shows, seminars and banquets
- Audiovisual rental to meet your needs
- Full-service catering staff on-property
- Function tables (skirted and draped)
- Portable dance floor (installed)

DINING

- Smokey Joe's: serves ice cream, sandwiches, snack foods, donuts and deli items
- Willy & Jose's Cantina: casual Mexican restaurant with burritos and traditional dishes, plus a great frozen margarita
- Twain's Steakhouse: features certified Angus beef, in addition to seafood and pasta



MEETING ROOM	DIMENSIONS (SQ. FT.)	THEATER	CLASSROOM	TRADE SHOW (10 x 10)	U-SHAPE	RECEPTION	BANQUET
River Palace (with stage in) (room + stage)	117' x 90' x 15'8" (11,000 sq. ft.) (1,792 sq. ft.)	1,500	1,500	80		2,500	1,000
Delta Room A	30' x 42' x 11' (1,260 sq. ft.)	100	50		40	132	60
Delta Room B	30' x 42' x 11' (1,260 sq. ft.)	100	50		40	132	60
Delta Room C	30' x 42' x 11' (1,260 sq. ft.)	100	50		40	132	60
Delta Room D	30' x 42' x 11' (1,260 sq. ft.)	100	50		40	132	60
Total Delta Rooms	120' x 42' x 11' (5,040 sq. ft.)	400	200	24	160	516	240
Jackson A	25' x 42' x 14' (1,050 sq. ft.)	90		50	35	89	50
Jackson B	25' x 42' x 14' (1,050 sq. ft.)	90		50	35	89	50



1150 CASINO STRIP RESORT BLVD., TUNICA RESORTS, MS 38664 ★ 1.800.871.0711 ★ HOLLYWOODCASINOTUNICA.COM

ROOMS: 494 ★ MEETING FACILITIES: 14,400 SQ. FT.

GAMING

- Over 700 slot and video-poker machines
- 10 various game tables
- High-limit room

AMENITIES & SERVICES

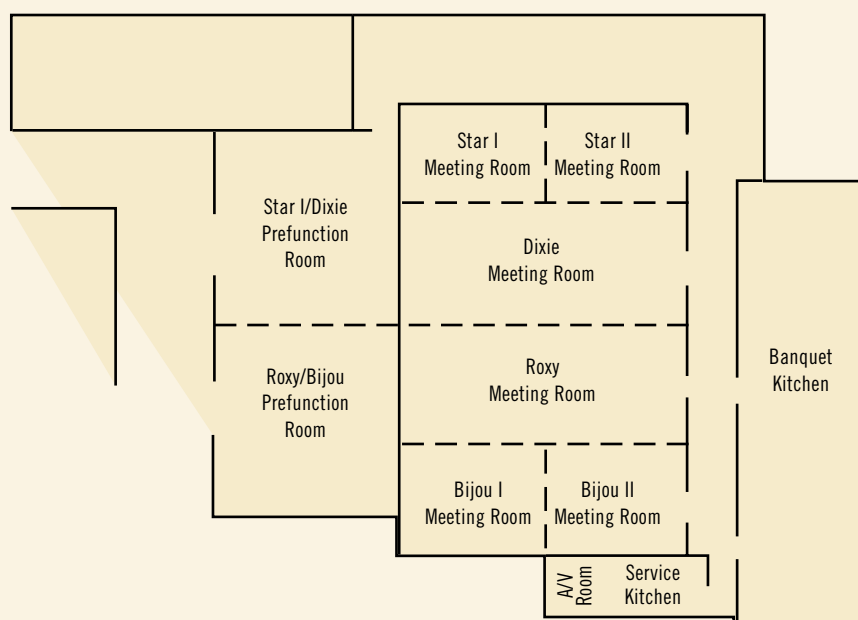
- River Bend Links: 18-hole championship golf course on-site
- 494-room luxury hotel, including 57 suites
- Large free-form indoor pool
- Fully equipped, 123-space RV park

MEETING FACILITIES

- 14,400 square feet of banquet space, plus hospitality suites

DINING

- Hollywood & Grind: coffee shop to give you that boost
- Fairbanks® Steakhouse: award-winning seafood and steak
- Celebrity Grill: a 1950s-style diner featuring Southern-style cooking and ice cream specialties



MEETING ROOM	DIMENSIONS (SQ. FT.)	THEATER	CLASSROOM	TRADE SHOW (10 x 10)	U-SHAPE	RECEPTION	BANQUET
Hollywood Ballroom	77' x 122' (9,394 sq. ft.)	1,000	350				600
Star I	29' x 38' (1,102 sq. ft.)	75	30				60
Star II	29' x 40' (1,160 sq. ft.)	75	30				60
Dixie	31' x 77' (2,387 sq. ft.)	250	175				150
Roxy	31' x 77' (2,387 sq. ft.)	250	175				150
Bijou I	29' x 39' (1,131 sq. ft.)	75	30				60
Bijou II	29' x 39' (1,131 sq. ft.)	75	30				60
Star I/Dixie Prefunction	50' x 50' (2,500 sq. ft.)			25			
Roxy/Bijou Prefunction	50' x 50' (2,500 sq. ft.)						
Hollywood Ballroom & Prefunction Rooms	(14,269 sq. ft.)	1,400	500	70		1,400	860



711 LUCKY LN., TUNICA RESORTS, MS 38664 ★ 1.800.766.5825 ★ FITZGERALDTUNICA.COM

ROOMS: 507 ★ MEETING FACILITIES: 8,100 SQ. FT.

GAMING

- More than 1,200 slot and video-poker machines
- All the hottest table games, including blackjack, craps, roulette, three-card poker and Mississippi Stud
- New VIP lounge and renovated casino floor

AMENITIES & SERVICES

- 507 newly renovated rooms
- Indoor pool and exercise area
- Comfortably decorated lobby with two fireplaces
- Free valet parking and parking-lot shuttle service
- Guests may park in our convenient parking garage, which provides over 400 covered parking spaces

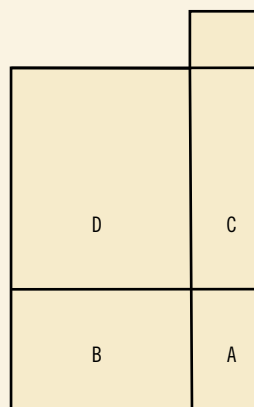
MEETING FACILITIES

- The Great Hall: divisible into four sections; accommodates up to 800 people for a theater presentation or 400 for banquet seating
- Ireland Room: divisible into two sections; accommodates up to 50 people for theater seating or 30 people for classroom seating
- Pool area converts to “cool” party spot; accommodates up to 55 people for banquet seating

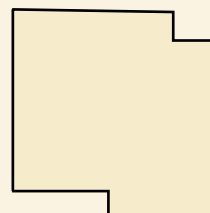
DINING

- Riverview Buffet: casual dining for breakfast, lunch and dinner
- Food Court: featuring Fuddruckers The World's Greatest Hamburgers plus Dunkin' Donuts, Baskin-Robbins and the Bazaar Make to Order Pizza, Tacos, Burritos & More

The Great Hall



Ireland Room



Meeting Rooms
Second Floor
Hotel

MEETING ROOM	DIMENSIONS (SQ. FT.)	THEATER	CLASSROOM	TRADE SHOW (10 x 10)	U-SHAPE	RECEPTION	BANQUET
The Great Hall	104' x 75' (7,800 sq. ft.)	800	400			400	400
Section A	34' x 25' (850 sq. ft.)	40	20			50	30
Section B	34' x 50' (1,700 sq. ft.)	50	40			50	100
Section C	70' x 25' (1,750 sq. ft.)	120	60			150	120
Section D	70' x 50' (3,500 sq. ft.)	180	90			200	200
Ireland Room	24' x 25' (600 sq. ft.)	50	30		20	30	
Indoor Pool with Deck	(5,782 sq. ft.)*					100	55

*Deck is 3,000 sq. ft.



TUNICA RIVERPARK & MUSEUM

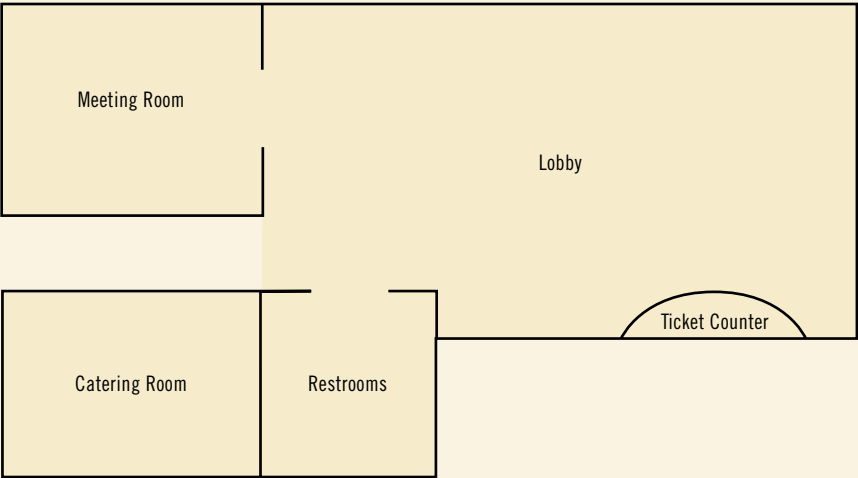
866.51RIVER

One RiverPark Dr. • Tunica Resorts, MS 38664

One of the most unique meeting spots in Tunica can be found right on the banks of the Mighty Mississippi. This venue is perfect for opening-night receptions, icebreakers or closing events.

The Tunica RiverPark has a large meeting room and a spacious lobby. Overlooking the Mississippi River from its eastern bank, the RiverPark features a 48-foot outdoor observation platform, a historic and natural museum, four large aquariums with native aquatic life, and a gift shop.

Tunica RiverPark & Museum



MEETING ROOM	DIMENSIONS (SQ. FT.)	THEATER	CLASSROOM	TRADE SHOW (10 x 10)	U-SHAPE	RECEPTION	BANQUET
Meeting Room	44'8" x 29'8" (1,331 sq. ft.)	145	72			145	100
Lobby	83' x 33' (2,739 sq. ft.)	300	200			300	220



TUNICA ARENA & EXPOSITION CENTER

662.363.3299

3873 U.S. Highway 61 North • Tunica, MS 38676

The Expo Center was designed for a wide spectrum of events, from equine and farm shows to rodeos, concerts, banquets and more.

AMENITIES & SERVICES

- Largest arena under one roof in Mississippi
- 2 outdoor covered arenas (230' x 400' and 90' x 185')
- Adjacent barn with 100,000 gross square feet of exposition space, showers, dressing areas and support services
- Concession areas and banquet kitchen
- Over 1,100 paved parking spaces, plus 400 additional overflow spaces
- Small meeting room that holds up to 50 people
- Free Wi-Fi

BARN

- 705 modular livestock stalls
- 97 RV hookups

MEETING FACILITIES

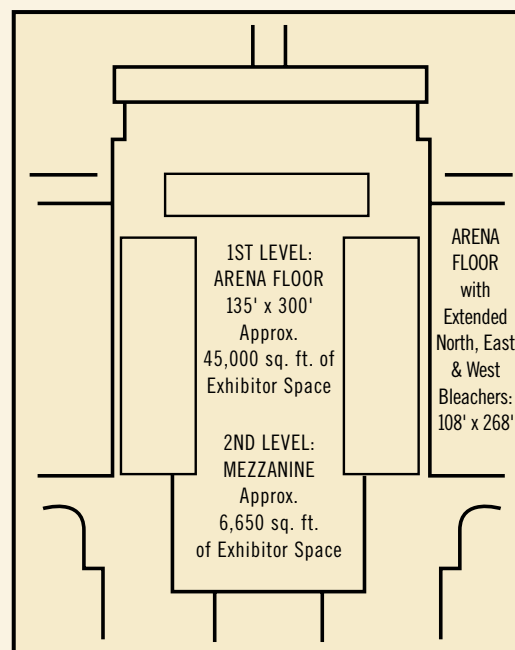
- 1,176 square feet (56' x 21')
- Capacity of 50–60 people and includes kitchen areas
- 48,000 square feet of climate-controlled arena/exhibition space on arena floor, including mezzanine
- 13,000 square feet of concourse area
- 246 exposition booths (10' x 10')

SEATING

- 2,244 fixed seats with the capacity for up to 5,500

SKYBOXES

- 12 luxurious skyboxes available for event rental — complete with wet bar and seating capacity of 16–20 per box



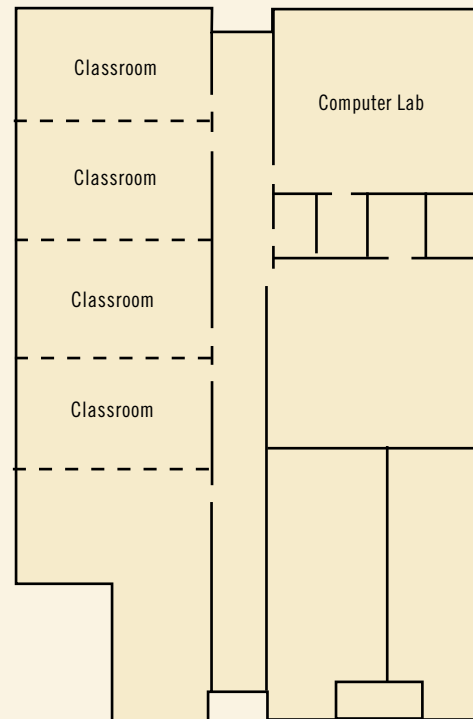
G.W. HENDERSON SR. RECREATION CENTER

662.357.0523

1165 Abbay St. • Tunica, MS 38676

Conveniently located near the Tunica Arena, the 21,500-square-foot G.W. Henderson Sr. Recreation Center has routinely hosted healthcare and Parks & Recreation seminars, as well as small meetings and workshops.

Honored with the 2001 Hayward “Bo” Phillips Award for outstanding design merits, the center features a 25' x 80' meeting room with dividers, which can be used to create two, three or four rooms; a 25' x 25' art lab that can also be used for meetings; and a fully equipped computer lab.





GOLF, TENNIS & SPORTING EVENTS

Tunica's sporting venues draw thousands of visitors every year. Designed by some of the world's leading architects, these venues offer exceptional play and excellent facilities. They also happen to be great places to host your next meeting.

Tunica National Golf and Tennis offers a boardroom for groups of up to 16. Murphy's Bar & Grill can seat a banquet of 170 and cater golfing events. River Bend Links will help you coordinate your event through partnering casinos.

Tunica National Golf and Tennis
866.TEE.OFF1 or tunicanational.com

River Bend Links
662.363.1005 or riverbendlinks.com



UNLIMITED ADVANTAGES

Versatility meets affordability! Meeting planners from all over the country have discovered the extraordinary value of Tunica, Mississippi. While our affordability sets us apart, the first-class accommodations, state-of-the-art meeting spaces, world-class recreational facilities and superior service set the standard. We have dozens of venues, each distinct and suitable for meetings of all sizes.

The Tunica Convention and Visitors Bureau is your gateway to reserving Tunica's exceptional meeting facilities. Our sales staff will provide traditional bureau services, such as lead distribution, site visits and making key introductions. We will determine your group's needs and go the distance to make your event a success.

We will help you save money and get the most meeting — and the most fun — for your budget. When the final presentation is over, we will even assist you and your guests with lodging arrangements should you decide to stay an extra day or two.

CONVENTION SERVICES

When you succeed, we succeed. This is why the Tunica Convention and Visitors Bureau will assist you and your group in any way possible to make your meeting a success. We offer a selection of services and materials that will help you achieve your goal.

Lead Services — We will distribute RFPs on your behalf and help you receive and sort out bids from area facilities, hotels and attractions.

Site Visits — We will coordinate site inspections.

Promotional Materials — Brochures and handouts for your attendees can be provided free of charge.

JUST THE FACTS

Tunica is a popular destination with millions of people visiting annually. But here are a few facts that may help you with your group plans.

Tunica is located in the northwest portion of Mississippi, right on the banks of Ol' Man River. We are only a half-hour away from Memphis International Airport, and only 20 minutes from Tunica Airport, with easy access by way of I-55, I-69 and U.S. Highway 61.

The weather is Southern — hot in the summer, cool and breezy in the winter. Fall and spring are magnificent. On average, we get 54 inches of rain. So when it comes to what to wear, put on whatever is the most comfortable and casual.

Compared to many meeting destinations, taxes here are reasonable. County and state sales taxes amount to 7%, with only a 3% lodging tax and 3% food and beverage tax added.

Seasonal Average Temperature Chart

Winter (*December–February*): 50°F

Spring (*March–April*): 67°F

Summer (*May–August*): 88°F

Fall (*September–November*): 74°F

Planning Assistance — We provide assistance with spousal programs, speaker selection, group outing information, or dining and entertainment information.

Media List — An updated list of local and regional media outlets to publicize your event is available.

Liaisons with Public Officials — We'll serve as a contact between you and civic organizations, both local and regional.

Convention Amenities — We will provide complimentary welcome bags featuring literature on area attractions and restaurants.

Live it up just down the road





PLAN YOUR NEXT MEETING WITH US

For exceptional values, entertainment choices and affordable venues, your best choice is just down the road in Tunica, Mississippi. Let us make your next meeting your most successful!

For more information or to set up your site visit, call the Tunica Convention and Visitors Bureau at 888.4TUNICA (888.488.6422) or go to our website: TunicaTravel.com.

13625 U.S. Highway 61 North, Tunica Resorts, MS 38664